

Fair trade policy

Music is a vital part of our culture, and for this culture to thrive, it is essential that artists receive fair and transparent compensation for their work.

We are committed to ensuring that when you choose to support an artist through Lyra, your payment reaches them promptly and is straightforward to understand. Lyra operates on a revenue-sharing model where we take a percentage of sales. Specifically, our share is 15% for digital items. Payment processing fees, which vary depending on the transaction size, typically add an additional 4-7%. The remaining 80-85% goes directly to the artist or their label, and we process payments on a daily or weekly basis. Our business model ensures that we succeed only when artists succeed, aligning our interests with those of the creative community we support. Thank you for contributing to a fair and sustainable music ecosystem with Lyra!

At Lyra, we believe in fair, transparent, and collaborative relationships between artists and fans. That's why we've built a system where everyone involved in supporting music can also benefit from its success.

When a fan shares a link to your music and someone purchases it through that link, the fan automatically receives 10% of the artist's revenue from that sale.

Each affiliate link is unique, can be generated once per fan per track, and is valid for 14 days. Fans are paid when their balance reaches \$25.

This model exists because artists only succeed with fan support. It's time for artists and fans to fully collaborate—lifting each other up, growing together, and building a fairer music ecosystem.